

for Drinking Water
Call
H. G. MAGEE
Torrance 263-J
Distributor of
FRESPURO Artesian and Distilled Water, TROJAN Ginger Ale, Lime Rickey, Lithiated Water, Champagne Type Orange.

Read Our Want Ads!

Parrots Turned Back at Border

SACRAMENTO. — California's border quarantine officers were instructed today to intercept all species of parrots, including the parakeets and so-called love birds found in automobiles of tourists entering California.
This action was taken in order to guard against the spread of parrot fever.
Tourists reaching the border stations will be given the alternative of shipping their parrots out of the state or permitting their destruction, as a result of this action.

Mrs. M. Williams Taken By Death

Funeral services were held Friday, March 4, at Woods Mortuary, Wilmington, for Mrs. Mary Williams, aged 82, who passed away Tuesday at 2386 Park street, Walteria, after a long illness. Mrs. Williams was the mother of Mrs. Eva Kelly, night chief operator at the Lomita telephone exchange, Mrs. Mattie Tuttle and George Williams of Walteria, Mrs. Maude Barber of Lomita, Mrs. Nettie Phillips of Tulsa, Oklahoma, Dr. D. H. Williams and Henry Williams of Central, New Mexico.

Found—Man's Favorite Pie

CREAM PIE WINS FIRST PLACE

By Betty Crocker

Four out of five men choose cream pie as their favorite dessert, was revealed by Betty Crocker, the noted Gold Medal Expert, in a recent investigation among housewives of America.



Betty Crocker

"The problem is to make a good pie with a delectable filling in a crisp, flaky crust. And this is not a hard job, providing you have the correct flour," says Betty Crocker, Gold Medal expert, and adviser of thousands of housewives. "In our test-kitchen we bake pies and cakes in a home oven just like your own, thus we know what your making results will be."

According to Betty Crocker, Gold Medal "Kitchen-tested" flour simplifies home-baking because it is perfectly milled from sound wheat, —blended,—and "Kitchen-tested." Its texture and fine wheat flavor perfects all baking and cooking recipes that call for flour.

Clever housewives use Gold Medal "Kitchen-tested" flour in their favorite recipes, or surprise their families with one of the new dainties, among the easy-to-make recipes enclosed in every sack. Many grocers are including Gold Medal in their local advertising which should interest thousands of women who daily use the advertising columns of the Torrance Herald as their food buying guide.

Another quality product—Gold Medal Cake Flour—the flour that is "soft as silk" has won a host of friends among champion cake bakers.

Asks Permission to Discontinue Motor Bus Service

Palos Verdes Transportation company has applied to the Railroad Commission for authority to discontinue its motor bus service between Redondo Beach and Palos Verdes Estates and intermediate points and points within Palos Verdes Estates and between the terminus at the intersection of Via Coronel with Palos Verdes Coast Road and the entrance to the United States Lighthouse Service Station at Point Vicente.

The application states that the service has been operated at a loss, and that the only need whatsoever for the continuation of the operation of the service is by reason of the school children attending school in Palos Verdes school district, and that it is the intent of applicant, prior to its abandoning its service, to provide adequate means of transportation for school children in the future.

CAREER COUNT



Not at all the traditional idle nobleman is Count Ivar C. E. Moltke of Denmark. The energetic young member of nobility is determined that title or no title, he will have a career of his own and consequently he is pictured here on the liner Sierra as he stopped in at Los Angeles for a few hours en route to Sydney, Australia, to become vice-consul for his nation there.

Liquor Possession Brings Heavy Fine

Don Berry, residing in Keystone, was arrested by Torrance police Sunday night on a charge of petty theft, preferred by a local service station proprietor, the charge being the result of a business transaction four months ago. A further charge was lodged against Berry when he was found to have liquor in his possession.

Berry's hearing was held Monday before Judge C. T. Rippey, and he was given a fine of \$100 or 60 days in the county jail on the liquor charge, and \$50 or 25 days on the petty theft charge.

Letters to the Editor

Editor's Note: The Herald welcomes articles from its readers on matters of civic importance, but contributors are requested to make their remarks as brief as possible. This newspaper assumes no responsibility for the articles submitted under this department, nor does it necessarily agree with the opinions expressed.

THE PROPOSED NEW CHARTER

"If the people of Torrance adopt the new charter, they automatically take our schools from the jurisdiction of the Los Angeles city schools and put them in the hands of our domestic politicians."

"Shall we take such drastic action? Shall we trust our fine schools where even angels should fear to tread?"

"The Los Angeles city schools are the best in the state—the best in the United States. Their fame has spread far. People from all over the U. S. are moving to Los Angeles to secure for their children the wonderful educational advantages there."

"Behold the splendid school buildings in Los Angeles—in Torrance! The spacious school grounds! The unlimited school apparatus! The matchless instruction and supervision the children receive throughout the entire Los Angeles city school system. Remember, this priceless inheritance that you now proudly behold and enjoy was secured for us all by the wise and revered founder of Torrance, who had the vision to make us a part of the great Los Angeles city school system."

"Shall we vote for the new charter that nullifies this great gift? Shall we sell the children's birthright for a mess of pottage?"

"How you vote in April will answer these questions. Vote against the new charter, we beseech you, and save our schools."

"Politicians are anathema to schools the world over. Politicians select teachers from their sisters—their cousins—their what-nots, regardless of qualifications, who run the schools, by and for politics. School money is dissipated for foreign purposes. Schools become poor—degenerate from their high purpose. Already the children of Torrance have been denied an \$80,000 building by our blundering politicians."

"Vote no! and save our children!"

"The new charter provides that a laboring man, for a day's work of eight hours, shall receive not less than \$3 per day—that a councilman gets \$10.00 for an evening's work—the mayor \$1300 a year. The salaries of the councilman and mayor not to be increased, mark you, oftener than once a year—forever and ever, time without end."

"Alas! poor taxpayer, no hope for you in this year of depression, when everyone is shouting 'tax reduction.' Just bend your humble back and thank the great powers that there are at least 12 months before the next installment to your heavy burden."

"Alas, poor laboring man, they forgot him, quite naturally!"

Torrance surrounded by paved industrial sites and a vast open country is an ideal location for industries entering Southern California.

In the final analysis, it is not chambers of commerce but low taxes and location that attract and secure industries.

"A vote against the charter means lower taxes—means industries for Torrance—means employment for idle men—means opportunity and prosperity."

"The Chrysler Auto Co., the most recent manufacturing company to enter Southern California, located on Slauson and Eastern because of low taxes there. The Goodyear Rubber Co., the Fire-

stone Rubber Co., the Vernon Manufacturing plants—in fact all the great industrial corporations in Los Angeles county, took good care to locate outside of any city. And why, you ask? Because of security and a fair opportunity to make fair profits—because of freedom from grasping and quarrelsome politicians."

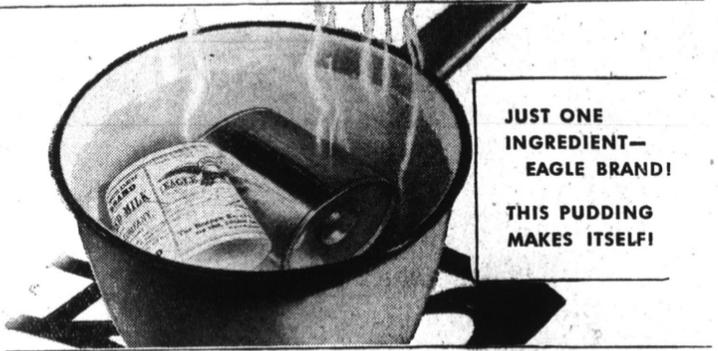
"Now, really, do we need a charter and councilmen? 'Better have a city manager,' says big business—says bitter experience, says common sense, 'consolidate—cut down expense,' says Washington."

"The Santa Fe R. R., instrumental in bringing the Chrysler Auto Co. to Southern California,

and not a chamber of commerce as claimed, has long been a friend of Torrance. At great expense, she leveled, plotted and paved a vast tract, adjoining and west of our city, for industrial sites. Why did the factories not materialize? The new charter and increased taxes that have been brutish, lo, these many years, is the answer. My friends, vote against this new charter, insure economy and stabilize taxes for all time. Then the sound of the hammer will, again, be heard in the land, factories will rise like magic, wheels will begin to turn, depression will disappear and prosperity will bless a wiser and most thankful people."

"Elizabeth Shirley Maberley"

BELIEVE IT OR NOT!



JUST ONE INGREDIENT—EAGLE BRAND!
THIS PUDDING MAKES ITSELF!

MAKE A CARAMEL PUDDING WITHOUT OPENING THE CAN!

You'll never believe it, till you try it. But it's true! Just cook an unopened can of Eagle Brand Sweetened Condensed Milk in boiling water for 3 hours—and out comes a Caramel Pudding that's delicious! A golden-rich caramel color! A creamy-rich caramel taste!

Tempting with cream and nuts for garnish. Or combined with fresh or dried fruits. A perfect frosting for a cake. A

delicious filling for tarts. So—why not cook several cans at a time?

MAGIC CARAMEL PUDDING

1—Place can of Eagle Brand Sweetened Condensed Milk* in kettle of boiling water and keep at boiling point for three hours.

CAUTION—BE SURE THAT CAN IS KEPT COVERED WITH WATER.

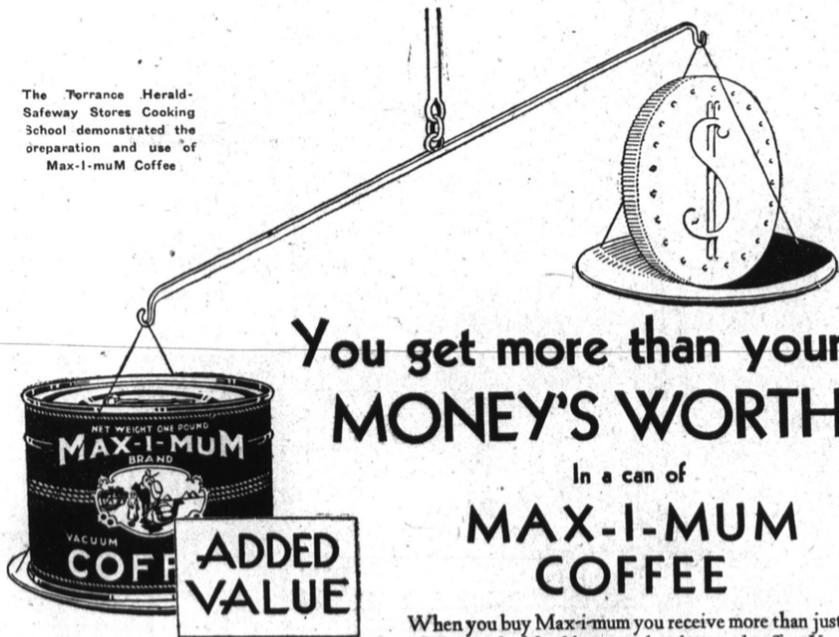
2—Remove from water. Chill. Open can and serve.

***MAKE NO MISTAKE**, Be sure you use the right kind of milk in this recipe—Eagle Brand Sweetened Condensed Milk. Although evaporated milk is fine for many uses, it simply won't work in this magic recipe.

FREE! 56-Page Cook Book of Eagle Brand Magic!

Write for your copy. Contains wonderful short-cuts to delicious pies, cakes, cookies, puddings, frozen desserts, candies, salad dressings! Address THE BORDEN COMPANY, Dept. 161-C 350 MADISON AVENUE, NEW YORK, N. Y.

The Torrance Herald-Safeway Stores Cooking School demonstrated the preparation and use of Max-i-mum Coffee.



You get more than your MONEY'S WORTH

In a can of

MAX-I-MUM COFFEE

ADDED VALUE

When you buy Max-i-mum you receive more than just a full pound of freshly roasted and ground coffee. You receive that added measure of value which comes from a rich, mellow, satisfying blend. A scientific blend of high-grade, mountain-grown varieties, makes Max-i-mum the best value in a vacuum-packed coffee. That's why one cup calls for another when you serve this superior blend.

Let your Taste decide!

DWIGHT EDWARDS COMPANY

SAN FRANCISCO

PORTLAND

Use this Flour
"Kitchen-tested" for every kind of baking

We recommend that you try Gold Medal "Kitchen-tested" Flour—the most popular brand we carry. For this flour is "Kitchen-tested" for every kind of baking. Cooking experts bake pies, pastries, cakes—everything—with every batch of this flour before it is allowed to

enter your home. Each batch must bake out perfectly. This is why Gold Medal "Kitchen-tested" Flour cuts baking failures in half. Order a sack from us today. Use it for all your baking. We will refund your money if it does not always give uniformly perfect baking results.

Money back trial--no risk
All grocers in this territory—

are hereby authorized to refund to any purchaser, as provided above, some for the quantity returned with customer's name, address, town and state, and with a statement by the customer giving the reason for the return.



Betty Crocker—nationally famous Gold Medal authority on baking— and on cooking will gladly help cooking school experts—and housewives, too—with timely suggestions on any specific food problem or entire menus for economical home meals and unique party plans and dainties. Simply address Betty Crocker, General Mills, Minneapolis, Minnesota.

"Betty Crocker Talks"—every Wednesday and Friday morning at 9:30 over Columbia Radio Stations.



Cakes made with Gold Medal Cake Flour are the crowning success of any party.



BUSY BUTTONS SAYS...

We Also Pay Taxes

ON FEBRUARY 1 the Southern California Edison Company Ltd. sent a check for \$1,510,558.67 to Charles G. Johnson, treasurer of the State of California to cover the second installment of taxes for the fiscal year 1931-1932. A similar payment was made last August.

Together these two checks represent \$3,021,117.34. Federal and local taxes bring the total for the Edison Company to more than four million dollars.

This money is used to support various governmental activities—schools, hospitals, prisons, roads, courts, police and the like.

Municipal enterprises, operating in the same field of business, pay no taxes.



Southern California Edison Company Ltd.